



PROFESSIONAL
PROFILE

AARON SCHUMANN

CREATIVE DIRECTOR

Creative Leader with Expertise in Video Production, Workflow Optimization, and AI Solutions - FAA-Certified Part 107 Drone Pilot

Award-winning Creative Director with over two decades of experience pioneering innovative digital media and entertainment content strategies. Distinguished by the ability to merge traditional production methods with AI-driven solutions, consistently delivering compelling brand narratives that drive engagement.

CONTACT

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WEBSITE
www.aaron schumann.com

Las Vegas, Nevada, USA

EDUCATION

BACHELOR OF SCIENCE
Drexel University | 2004

CERTIFICATIONS

Asana Workflow Specialist Certificate
Valid through Nov 2025
FAA Part 107 Certified Drone Pilot
Valid through Jul 2026

TECHNICAL SKILLS

<div></div>	Premiere Pro
<div></div>	After Effects
<div></div>	Asana
<div></div>	Capcut
<div></div>	Zapier

PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR
2017-Present

Superhero Productions
Las Vegas, NV

Innovative content leader with expertise in video production, AI-driven workflows, and digital storytelling. Spearheaded 500+ creative projects across industries, optimizing production pipelines to enhance efficiency and impact. Pioneered AI integration, increasing workflow speed by 40%.

- Led high-profile video campaigns across industries, elevating brand narratives.
- Implemented AI automation to streamline content production and creative execution.
- Directed esports tournaments at HyperX Arena for major franchises like Fortnite and Call of Duty.

CREATIVE DIRECTOR
2024 - 2025

Woo Fortune Cookie
Las Vegas, NV

Drove creative strategy for a pioneering social platform, leading end-to-end video production and team management. Developed and executed video content strategies, ensuring brand consistency and engagement.

- Produced high-impact content, from concept to execution, driving platform visibility.
- Optimized production workflows, reducing turnaround time by 25%.
- Managed multi-disciplinary teams and resources for large-scale creative projects.

STUDIO DIRECTOR
2022 - 2024

Neato
Las Vegas, NV

Led creative production for the #1 ranked Inc. 500 marketing agency, managing high-performing teams and integrating AI-driven solutions for scalable content creation.

- Managed a 12-person creative team delivering 50+ campaigns annually.
- Integrated AI and 3D production workflows, boosting productivity by 30%.
- Established creative standards and quality control processes, ensuring top-tier execution.